

International Colloquium on LANGUAGE DEVICES AND COMMUNICATION STRATEGIES IN DIGITAL COMMUNITIES

28th November 2017

Department of Education, Psychology
and Communication
University of Bari "Aldo Moro"
Room: Nelson Mandela, 1st floor



10:00 Welcome Address

Antonio Felice Uricchio (Rector of University of Bari "Aldo Moro")
Filippo Lanubile, Giuseppe Mininni, Annarita Taronna (University of Bari "Aldo Moro")

10:15 Introduction to the SIR Project

EmoQuest: Investigating the Role of Emotions in Online Question and Answer sites
Nicole Novielli (University of Bari "Aldo Moro")

10:30 Plenary lecture

Language Abstraction in Word of Mouth and Online Reviews
Peeter Verlegh, (Vrije Universiteit Amsterdam)
Discussant: **Gianluigi Guido** (University of Salento)

11:15 Coffee break

11:30 Presentations

Compensatory Word of Mouth
Alessandro Peluso (University of Salento)
Social Media Strategies of Event and Destination Management Organizations: An Analysis of Facebook Posts and Tweets
Giovanni Pino (University of Salento)
Discussant: **Peeter Verlegh** (Vrije Universiteit Amsterdam)

13:00 Lunch

15:00 SIR Research group's presentations:

How to Ask for Technical Help? Evidence-based Guidelines for Writing Questions on Stack Overflow
Fabio Calefato, Filippo Lanubile, Nicole Novielli (University of Bari "Aldo Moro")

15.30

"Liquid Job". The Emotional Texture of Work Uncertainty in Q&A Sites
Concetta Papapicco, Rosa Scardigno, Giuseppe Mininni (University of Bari "Aldo Moro")
You Should Thank God for Life. I Do. Psychostylistic Markers of Gratefulness in Q&A Websites
Valentina Lucarelli, Rosa Scardigno, Altomare Enza Zagaria, Giuseppe Mininni (University of Bari "Aldo Moro")
What Questions? Enjeu and Meta-Conversation in Q&A Websites
Rosa Scardigno, Giuseppe Mininni (University of Bari "Aldo Moro")

16.30

English as a Lingua Franca in Q&A Sites. An Exploratory Study on the Emotional Language of Golf Tourism
Antonio Mileti, Annarita Taronna (University of Bari "Aldo Moro")

17:00 Round Table

Filippo Lanubile, Beatrice Ligorio, Giuseppe Mininni, Annarita Taronna (University of Bari "Aldo Moro"),
Pietro Luigi Iaia (University of Salento), **Peeter Verlegh** (Vrije Universiteit Amsterdam)

17:30 Conclusion

Scientific Committee:
Annarita Taronna and Antonio Mileti