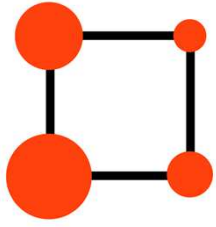


*Workshop on Online Social Networks: Social
Networking as a new Knowledge System:
Strategies and perspectives for the future.
Lecce, October 2013*

Per Fare un Tavolo
wood working artisan

www.perfareuntavolo.it



WHO I AM



(beside a driller)



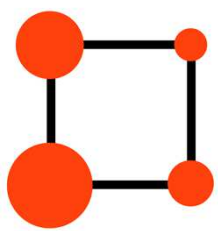
custom made
forniture maker



renovator



artisan



PER FARE UN TAVOLO

ONE SELF-MADE MAN COMPANY

4 YEARS ACTIVITY since 2009

NO BIG BRAND KNOWN

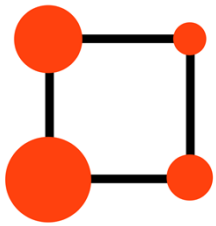
NO MONEY

NO TIME

INTERNET SKILLS

CUSTOMER HUNGRY

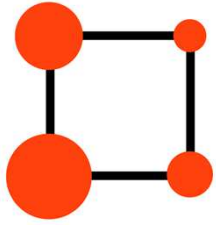
NEED TO BE SEEN!!!



www.perfareuntavolo.it

forum

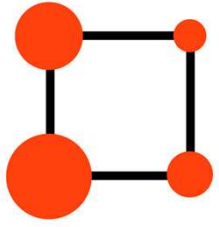
Newsletter



NEED TO BE SEEN!!!

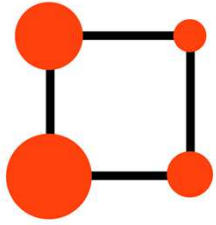
PHOTOS

- quickly to the target
- direct to the incosscious
- easy to comment



Because sideburns make the difference!



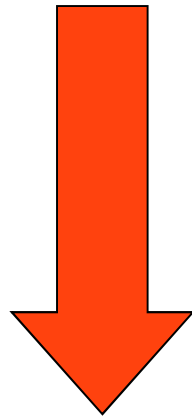


SOCIAL

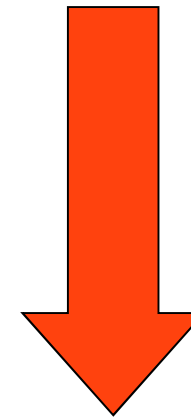
Spread your message to people far from you

Join new circles

New potential customers

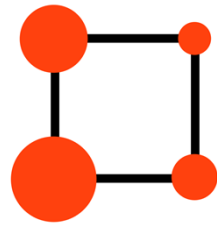


Better experience and Ideas flow



Better business

Grazie



Per Fare un Tavolo

Because sideburns make the difference!