

INTERSOCIAL-I1-1.2, Subsidy Contract No. <I1-12-03>, MIS Nr 902010

**European Territorial Cooperation Programme  
Greece-Italy 2007-2013**



**INTERSOCIAL: Unleashing the Power of Social  
Networks for Regional SMEs**

**Deliverables D1.2.1, D1.2.2, D1.2.3, D1.2.4: Part c -  
Progress Meeting Report**

**Action 1.2: Project Meetings  
WP1: Management and Coordination**

Priority Axis 1: Strengthening competitiveness and innovation  
Specific Objective 1.2: Promoting cross-border advanced new  
technologies

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## Kick-off Meeting Report

### Deliverable D1.2.1-4b Action 1.2

#### Workpackage WP1: Management and Coordination

Responsible Partner	UOI(LP)		
Participating Partners	UNIBA(P2), UPATRAS (P3), APCE (P4)		
SAT:	Management Team		
WP/TaskNo.:	WP1	N. of pages	12
Issue date:	31/10/2013	Dissemination level	Internal,JTS,MA

**Purpose:** Report of the final meeting including moments, decisions and administrative issues

**Results:** Targets, quality assurance, financial and administrative issues, eligible expenses, wrapping up the deliverables, publications, results.

**Conclusion:** Follow up actions and dissemination.

**Approved by the project coordinator:** Yes

**Date of delivery to the JTS/MA:** January 20, 2014

#### Document history

When	Who	Comments
2013/10/15	I. Fudos, E. Pitoura	Initial version
2013/10/31	Management Team	Financial and administrative

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## **1. General Issues and Management**

The Final Meeting of the INTERSOCIAL project took place in the Euromediterranean Cultural Heritage Agency, Lecce, Italy on Friday, October 18, 2013. The meeting was attended by 13 participants from the University of Ioannina (UOI), University of Patras (UPATRAS), University of Bari (UNIBA) and the Euromediterranean Cultural Heritage Agency (APCE). The full list of participants and the detailed agenda can be found in Appendix B.

The meeting started with a presentation about project administrative and financial issues made by Ioannis Fudos of the University of Ioannina. The status of all activities was presented, the progress status of ongoing activities was examined and new deadlines for work packages were also proposed and subsequently approved by all partners in the final discussion (see Appendix A for deadline updates).

The technical details of on going actions were presented in the workshop that was co-located with the meeting.

Decisions were made for requesting an extension of the project until December 31, 2013 and a budget modification regarding expenses of the Italian partners. All partners agreed.

## **2. Follow up Actions**

UOI and UNIBA agreed to maintain the project webpage and update it with new dissemination material. All software tools will be made available and supported for a period of 2 years after the end of the project. Further funding opportunities will be sought.

## **3. Dissemination Activities**

UOI proposed to include all publications in the project website along with events, press releases and photos. This was accepted by all partners.

## Appendix A



Intersocial

Final Meeting  
Lecce, October 18, 2013



**D2.1.1-2:** 2<sup>nd</sup> Leaflet is in preparation (Deliverable D2.1.1-2)

**D2.2.1-2b:** Project website updating: send links to tools and today's material. We will also post there all final deliverables, publications and material of the online course (next slide). Also material of today's workshop (ppt, photos).



*Lecce, October 18, 2013*

**D2.3.1-4:** Publications: please send by email or put in dropbox under **Deliverables/papers (dropbox)** a list of your publications related to Intersocial and the actual publications in pdf.

**D5.1.1-4b:** Euromed: prepare a report of the second Intersocial workshop and append the material send to you from all partners. Also place all pptx under **Deliverables/workshop2 (dropbox)** or give it to me.

**D5.2.1-3:** Course on social networks. Place all the material (lectures, exercises, projects) under the corresponding directory: **Deliverables/course-material (dropbox)**.



*Lecce, October 18, 2013*

3	3.2	3.2.1-2	Report on policies and mechanisms for social web presence	UPATRAS (UNIBA)	Deadline 15/12/2012	Report on the available mechanisms and policies (focus on performance, collaboration, and usability issues)	Is 3.2.1 (UPATRAS) final? fix format. 3.2.2 ok
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*Lecce, October 18, 2013*

3	3.3	3.3.1	Social networks monitoring tool	UOI	30/4/2013	Implementation of the monitoring tool, gathering of online data, data storage, further analysis and statistics	Final report will be posted soon
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Lecce, October 18, 2013

3	3.4	3.4.2-4	Tools for enhancing SMEs social presence	UPATRAS (UNIBA, UOI)	31/7/2013	Implementation of tools for enhancing SMEs social presence (emphasis on exploiting collected data cooperation and Human-Computer-Interaction issues)	UNIBA ok. UPATRAS brief report on SONETA, UOI advanced tool report
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Lecce, October 18, 2013

3	3.5	3.5.1b	Report on the role of cultural heritage in social web and local SMEs	APCE	31/1/2013	Preparation of the report. Future impact of the development of the innovation devices	Please send the final version.
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*Lecce, October 18, 2013*

4	4.2	4.2.2	Deployment of tools for social web local enhancement (evaluation)	UPATRAS	31/10/2013	Evaluation of the deployment of tools for social web local enhancement	Under preparation (3 SMEs, results presented at workshop)
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*Lecce, October 18, 2013*



4	4.3	4.3.2	Deployment and Adaptation of the Monitoring Tools (evaluation)	UPATRAS	31/10/2013	Evaluation of the deployment and adaptation of monitoring tools	In cooperation with 4.3.1 (UOI)
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Lecce, October 18, 2013

4	4.4	4.4.1-2	Deployment of tools for social-based promotion of SMEs	UOI (UNIBA)	31/7/2013	Deployment of tools related to data and cooperation	Tools for data (UOI), UNIBA ok
4	4.4	4.4.3	Evaluation report on the overall use of social networking	UPATRAS	31/10/2013	Evaluation of the overall use of social networking	In preparation by UPATRAS



Lecce, October 18, 2013

4	4.5	4.5.1-2	Report on current cultural awareness and future policies	APCE	31/8/2013	Preparation of the report (input from tool deployment, SMEs and other players)	In preparation
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*Lecce, October 18, 2013*

## Appendix B

### List of Participants

<b>Name</b>	<b>Organization</b>
Simona Greco	Euromediterranean Cultural Heritage Agency(APCE)
Mauro Martina	Euromediterranean Cultural Heritage Agency(APCE)
Fabio Montefrancesco	Euromediterranean Cultural Heritage Agency(APCE)
Emanuela Perrone	Euromediterranean Cultural Heritage Agency(APCE)
Ioannis Ioannidis	University of Patras (UPATRAS)
Eleftherios Papachristos	University of Patras (UPATRAS)
Evaggelia Pitoura	University of Ioannina (UOI)
Ioannis Fudos	University of Ioannina (UOI)
Ioannis Kotrotsios	University of Ioannina (UOI)
Filippo Lanubile	University of Bari (UNIBA)
Nicole Novielli	University of Bari (UNIBA)
Fabio Calefato	University of Bari (UNIBA)
Domenico Redavid	University of Bari (UNIBA)

## **Appendix C**

### **AGENDA**

Lecce, 18 October 2013, Via Libertini 1 (ex Conservatorio Sant'Anna) - The Euro-Mediterranean Cultural Heritage Agency

Welcome  
Administrative and Financial issues  
Finalizing Deliverables  
Follow-up Actions  
Dissemination Activities